

Full Contest Rules*:

Feel free to get as creative and whimsical as you would like! However, we have to set a few ground rules:

1. Although we are always willing to take donations, there is no cost for entry. However, only one entry is allowed per contestant (We like you all, but not enough to watch several videos of you).
2. You must be 18 years or older to enter into the video contest.
3. By entering this contest, you are agreeing to adhere to all of our rules for the rest of your life.

..... Just kidding, only the rules in regards to the contest.

4. To enter, you MUST submit a registration form which can be found on our website; otherwise we won't know who you are, and if you win it'll be really awkward at the awards ceremony...
 - A. Make sure you attach a link of your YouTube video to your registration form so we know which video is yours.
5. Your video may not exceed 1 minute. We may let 1:01 slide, but anything past that is simply unacceptable!
6. If you provide a broken link and it does not work/load, or has any other technical, we regret to inform you that it is in no way UAG's fault. We give you our sympathies and maybe a high-five on race day, but that is all.
7. No entries other than those submitted in compliance with these Official Rules will be accepted.
8. Late videos will not be judged; rather we will all just sit around in a circle and laugh about your incapability to submit a video by a given deadline.
9. Family members of those affiliated with judging the contest (you know who you are) are prohibited from entering the contest.
10. We reserve the right to reject any video for no determined reason.
 - A. Examples of reasons why we may reject a given video include, but are not limited to, files are indicated or believed to contain a virus or any other feature which UAG deems (in their sole discretion) to be potentially harmful; any video which UAG deems to be inappropriate for publication/broadcast; and any video which UAG deems not desirable for association with UAG or their brands and products
11. Please no obscenity, nudity, or other kinds of indecency! Don't push it, people.
12. If we wanted to hear profane or obscene language, we would turn on Jerry Springer. So please don't say anything you wouldn't say in front of your Grandma!
13. Be creative, make up your OWN video, and do not steal all or even part of another publicized video. You will be disqualified, and that's embarrassing.
 - A. Your video may not violate privacy, publicity or other rights of any person, firm or entity, may not in any other way violate applicable laws and regulations, and may not contain any copyrighted works. The Submission must not have been previously published, submitted, distributed or aired. The Submission may not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity or intellectual property rights (including copyright, trademark or patent rights) or constitutes copyright or trademark infringement. The Submission may not contain copyrighted music, images, footage, artwork or videos not owned by Entrant. The Submission may not contain any trademarks, logos, or other intellectual property of others. UAG retains the ultimate decision, in their sole discretion, as to which Entrants and videos are eligible.
 - B. Each Entrant warrants and represents that he/she has obtained in writing all rights, approvals, releases and/or consents necessary to submit the Contest Materials in the Contest, and grant the stated permission to post the Contest Materials (for example but not limited to rights of a videographer who has taken the video of Entrant submitted by the Entrant or the rights of publicity of persons other than Entrant appearing in the video) and that should UAG at any time request that any Entrant provide any such rights, approvals and/or consents in written form, Entrant will provide them in written form in the time specified in that request.
14. By submitting an entry, the Entrant agrees not to sue or assert any claim against UAG in connection with the Contest. If applicable law prohibits such a covenant, release or waiver of claims, Entrant hereby waives the right to seek or accept damages in any proceeding and to reimburse UAG for any and all expenses or costs associated with such claim (including attorney fees, court costs and the amount of any judgment or settlement).

15. By submitting a video each Entrant grants permission to post his/her name, and the Contest Materials on the Site for purposes of the Contest and further grants UAG the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right to publish, display, broadcast, reproduce, use, sublicense (through multiple tiers) adapt, edit and/or modify, and create derivative works from, any such Contest Materials and Entrant's name, in any way, in any and all media whether now or hereafter known, without limitation and for any purpose (including commercial purposes), and without consideration to the Entrant, whether or not such Contest Materials are selected as a winning entry, along with the right of attribution.
16. The winner will be based off the popularity of the video (AKA who gets the most votes).
17. After your video is uploaded, you may not request your video submission to be removed.
18. You can only vote once per day, so make sure to tell your friends, your family, and your fish to vote! Winning this campaign is going to take a bit of work and manpower.
19. If we find out you are using robots, automated programs, or other weird supernatural ways to vote for yourself/your friend/ANYONE in the contest, not only will we think you're pathetic, but we will also disqualify your entry.
20. UAG is not responsible for lost, late, incomplete, stolen, misdirected, corrupted, unplayable, illegible or non-delivered, email or videos; or for any computer, telephone, cable, network, satellite, electronic or internet hardware or software malfunctions, failures, connections, or availability, or for garbled or jumbled transmissions, or service provider/internet/website/use net accessibility or availability, traffic congestion, or unauthorized human intervention, or the incorrect or inaccurate capture of entry information, videos, or other information.
21. If, for any reason, the Contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, strikes, acts of God, acts of war or terrorism, events beyond the reasonable control of UAG, in their sole opinion, deem could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, UAG reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and select the winner from entries received prior to the action taken or as otherwise may be deemed fair and equitable by the Sponsors.
22. If you are a sore loser, please do not come complaining to us about your loss. All vote counts and announcements of winners are final. Better luck next year!

We look forward to seeing your bright and shining faces in your videos. Even more, we look forward to seeing all of you in real life on July 30!!

GOOD LUCK. HAVE FUN. RACE HARD.

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*Rules are subject to change